

IMC Ramkrishna Bajaj National Quality Award Trust is pleased to announce **Milestone Merits** — our “**Pathway to Performance Excellence**” recognition program designed to help organizations begin or accelerate their excellence journey in a **structured and systematic manner**.

What is Milestone Merits?

Milestone Merits is a simplified, criteria-specific version of the IMC RBNQA Performance Excellence framework. It enables organizations to undertake a **focused assessment** in one or more key areas, helping them identify strengths, uncover improvement opportunities, and receive structured feedback from certified **Board of Examiners**.

Organizations may apply in **any one or more** of the following categories:

Leadership | Customers | Workforce | Operations | Safety

For Registration: [Click Here](#)

Milestone Merits 2025 – Application Process (100% Online)

- **Select one or more of the five criteria categories**
- **Register Online by: 5th January 2026**
- **Submit Application Report (PDF): Up to 45 pages per criteria by 30th January 2026**
- **Participation Fees: ₹60,000 + 18% GST per criteria**

A team of **IMC RBNQA Certified Examiners** will assess each application and provide a **valuable feedback summary** to support the organization’s improvement roadmap.

Top-performing organizations will be honoured with recognition at our flagship event — the **IMC Ramkrishna Bajaj National Quality Awards function**, typically held during **March–April**.

Levels of Recognition

Milestone Merits recognition will be conferred at the following levels (criteria-wise):

- **Milestone Merit – Commended**
(Strong approach with clear deployment)
- **Milestone Merit – Achiever**
(Strong deployment with early evidence of results)
- **Milestone Merit – Excellence**
(Benchmark-level maturity within the selected criterion)

Criteria Booklet (Sector-wise)

Click below for the Criteria Requirements:

- [Business](#)
- [Education](#)
- [Health Care](#)

We warmly invite you to participate in this enriching learning experience. Should you need any guidance on selecting criteria, structuring the application, or understanding the process, our team will be happy to support you.